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Human Communication In Society (4th Edition)



Synopsis

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Book Information

Paperback: 448 pages

Publisher: Pearson; 4 edition (February 19, 2015)

Language: English

ISBN-10: 0133754006

ISBN-13: 978-0133754001

Product Dimensions: 8.4 x 0.6 x 10.8 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

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Customer Reviews

Very disappointed with features. I have to read this book for a class and I have dyslexia and can't comprehend things when I read, so I rented this book off of [Amazon](#) so I can use my computer to read this book to me so I can do the best I can because this book is new and I can't get it on audiobook. I was able to get through chapters one and two, then half way through chapter three I was unable to have my computer to read to me anymore which I find outrageous because I spent the money for that specific purpose. I am very disappointed with this and will not likely rent another text book in the future.

Very broad in its scope, deep in its approach, this text does a great job of providing the role of communication in our society. It does fall a little short in the ever changing field of modern social media

Just what I needed for my class and great price

Had to get it for class. Had really great examples in there. Pictures and scenarios were very modern which helps to clarify situations and definitions.

This is a great informative book, great chapters and the key terms for each chapter is clear.

Worth the money to buy or rent, the book is very informative and thorough.

I Received the wrong book, it's not even the same subject....Returning.

If one wants to be riddled with lessons in liberalism here in the United States of America, I would recommend this book~for it is absolutely a worthless piece of junk that is filled with subtle ideas at how unjust "society" is here in the United States of America. This textbook basically demonizes individual success in whichever field one specializes in, that "they" are the group that sets normative

values thus treats the other minorities with disrespect. For an example, it uses countless of "case studies" only when it suits the agenda of the author(s), yet dismisses "case studies" when it does not fit the agenda of the author---in this case, is actually subtly introducing topics of Socialism to its readers. It is by far, a masterpiece of absolute junk that is veiled under the phrase, "Human Communications in Society." I am a "minority" immigrant to this nation (United States) actually, and none of what this textbook implies, regarding ethnic minorities, impacts my quality of life. Another example. The word "Oriental" is demeaning for Asians, so this textbook claims~and they actually give a whole section in the book. I, as an "Oriental," find the word not demeaning but actually find the connotative meaning generated via my frontal cortex, to be delightful in nature. A word of advice to its authors? Stick with Communications and leave Politics out of the textbooks, but I do applaud you at trying to influence your readers with what we call, in Psychology, the "foot in the door phenomenon," where standards of ethics and values of success are perverted into your views of Venezuelan Ideologies---otherwise known as Socialism.

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